

Rama Deshpande

Interaction and experience designer with 3+ years experience driving end-to-end design solutions

📍 Jersey City, New Jersey, USA

✉️ rama.1296@gmail.com

📞 (609) 757-2543

🌐 [LinkedIn](#)

🌐 [Portfolio](#)

EXPERIENCE

Project Manager - Graduate Assistant

April 2022-May 2023

The New School, New York

- Answered queries over phone to support the Admissions team.
- Co-created content and resources to support 50+ Executive Education participants and drive business impact for using MURAL, Figma and Adobe Illustrator
- Created guides, slide decks, presentations and certificates to support 6+ different Executive Education programs using design guidelines.
- Conducted field and market research to support Executive Education operations.

Lead-Experience Design

August 2019-May 2021

Infosys & Wongdoody, India

- Conducted primary research to design a web platform for employee health and wellness for 20k+ employees
- Designed UI for 4 international client facing projects.
- Led client meetings and workshops to support collaboration.
- Co-authored a white paper on the impacts of COVID-19 on retail.
- Pitched 3 pre-sales and proof of concepts to potential clients.

UX/UI Design Intern

December 2018-April 2019

HumanX, India

- Redesigned UX/UI of an English learning PC platform.
- Conducted remote usability testing for 5+ participants on the performance of a publication services website to inform UX/UI decisions.
- Designed iOS, Android and web UI/UX for 4 nationwide clients.

UX/UI Design Intern

May 2018 - July 2018

FlytBase, India

- Created a detailed high-fidelity user demos for a web-based platform for security and surveillance using drone automation.
- Researched on 4 competitor platforms to stay up-to-date on standards.
- Collaborated with engineers, stakeholders, and business teams.
- Created 2 pitch decks and static prototypes for other drone automation projects.

UX/UI Design Intern

June 2017 - September 2017

SmartCloud Infoservices, India

- Researched 4+ web and mobile based mindfulness and meditation applications.
- Developed high-fidelity prototypes for a meditation mobile and web application.
- Designed unique experiences for 3 use cases of with varying levels of complexity.

EDUCATION

MFA Design and Technology

Parsons School of Design - The New School, New York, 2021-2023

B.Des. User Experience Design

MIT Institute of Design, India, 2015-2019

CERTIFICATIONS AND ACHIEVEMENTS

Participation

MIT Reality Hack, USA, January, 2023

Alternative Controller Showcase

Super Magfest, Indie Arcade Showcase, USA, January 2023

Honorary Mention

IBM Quantum Jan, USA, October 2021

Communication Studies

Centre for Communication Studies Certificate, India, 2021

Arduino Robots and Devices

Moscow Institute of Technology + Coursera Certificate, 2020

SKILLS

Design

Adobe XD, Sketch, Figma, Adobe Creative Suite, Google/Office Suite

Development

Unity, p5.js, HTML, CSS, JavaScript, XR Prototyping

Product

User Research, Usability Testing, Client Interactions, Customer Experience