

Rama Deshpande

New York, USA · 609-757-2543 · [Email](#) · [LinkedIn](#) · [Portfolio](#)

4+ years of professional experience, supporting users and businesses through UX/UI and product design, creative problem solving, market and user research and project management..

EXPERIENCE

UX/UI Games Designer

Five Mics Studios, Inc,

February 2024 - Present, US, CA, Los Angeles

- Designed and improved player experiences of rewards and shops to increase daily active users.
- Established a design system to bring visual consistency across the game.

Creative Tech Resident

The GIANT Room

January 2024 - Present, US, NY, New York

- Organized and delivered STEM and Art workshops to children ages 3-12 years old at NY Public Schools.
- Supported facilitation, fabrication, documentation and organization of instructional content.

Project Manager

The New School

April 2022 - February 2024, US, NY, New York

- Co-created digital content and resources to support 50+ Executive Education participants using MURAL, Figma and Adobe Illustrator to help increase YoY business growth by 16%.
- Created websites, guides, slide decks, marketing assets and certificates to support 6+ different Executive Education programs using brand design guidelines
- Conducted field and market research to support Executive Education operations.
- Promoted from Graduate Assistant to Project Manager.

UX Designer Lead

Infosys + Wongdoody

August 2019 - May 2021, IN, KARNATAKA, Bangalore

- Conducted primary research to design a web platform and conversational bot for employee health and wellness for 20k+ employees and improved access and engagement by 12%.
- Improved the onboarding experience for current account users and day-to-day workflows for digital bankers by designing UX/UI for Infosys Finacle platforms.
- Designed a dealer parts management system for Toyota Motors, increasing efficiency and workflow.
- Led client meetings and workshops to understand business requirements for 4 international clients.
- Gained 3 new clients by pitching pre-sales and proof concepts.

UX/UI Designer

HumanX

December 2018 - April 2019, IN, MAHARASHTRA, Mumbai

- Redesigned UX/UI of an English learning PC platform.
- Designed a lead generation website using brand guidelines to improve conversion rates by 23%.
- Conducted remote usability testing for 5+ participants on the performance of publication services website to inform UX/UI decisions.
- Designed iOS, Android and web UI/UX for 4 nationwide clients.

UX/UI Designer

Flytbase

May 2018 - July 2018, IN, MAHARASHTRA, Pune

- Created detailed high-fidelity interactive user demo for a web-based platform for security and surveillance using drone automation.
- Researched on 4 competitor platforms to stay up-to-date with design and feature standards.
- Collaborated with engineers, stakeholders, and business teams.
- Created 2 pitch decks and static prototypes for other drone automation projects.

UX/UI Designer

SmartCloud Infoservices, Pune, India

May 2017 - September 2017, IN, MAHARASHTRA, Pune

- Developed high-fidelity prototypes for a meditation mobile and web application based on research.
- Designed unique experiences for 3 use cases with varying levels of complexity.

SKILLS & TOOLS

Design: Adobe XD, Sketch, Figma, Adobe Creative Suite, Google/Office Suite, Mural, Invision

Development: Unity, p5.js, HTML, CSS, JavaScript, AR/VR Prototyping

Product: UX Research, Usability Testing, Client Interactions, Customer Experience

Domains: Healthcare, Education, Games, Finance, Data Management Systems, Automation

EDUCATION

Master of Fine Arts, Design and Technology

The New School - Parsons School of Design, NY, USA

Bachelor of Design, User Experience Design - Third Rank Holder

MIT Institute of Design, Pune, India

CERTIFICATES AND ACHIEVEMENTS

Games4Change - Volunteer, New York, USA

July 2023

MIT Reality Hack - Participation, Boston, USA

Jan 2023

Super Magfest - Indie Arcade Showcase, Maryland, USA - Alternative Controller Showcase

Jan 2023

IBM Quantum Jam, New York, USA - Honorary Mention

Oct 2021